

Enjoy the benefits of membership!

## Services Available

### Internet – Website

Benefit from world-wide exposure through the Chamber's web site on the internet. With your membership you receive a free listing with a link to your business website.

- Ribbon cuttings for new businesses – to introduce you to the Heber Springs area with exposure in the monthly newsletter and submission to the local media.
- Business Features for established businesses, clubs & organizations. The Chamber can showcase your business by taking a picture of your services or product and receive exposure in the monthly newsletter & submission to the local media.
- Dated membership display decal.
- Business card and brochure display area in the Chamber office.
- Free current membership list upon completion of an office request form. Hard copy or can be emailed.
- Special seminars, workshop & luncheons designed to inform and educate members and allow members to network with other business members.
- Free county & city maps to chamber members.
- Industry list available.
- Demographic information available.

- Advertising opportunities for chamber members in the annual visitor/relocation booklet with distribution of 65,000 which promotes area and regional tourism.
- Chamber internet referrals sent directly to your email inbox.
- Requests received by phone, mail, email & walk-ins for services and/or products are referred to chamber members.
- Sponsorship opportunities that reap lots of advertising exposure to your business as well as showcasing your community involvement.
- Chamber members are eligible for affordable group health insurance (CAP). Chamber Alliance Program is a unique opportunity to provide members with a insurance benefits package. Available exclusively to Chamber members in good standing.

### Networking Opportunities

- Annual Banquet
- Business At Noon is an event provided for and by chamber members to acquaint other members with their business or services. Held the second Wednesday of each month.
- Chamber Quarterly Luncheons
- Special events – Annual Banquet, Springfest, Fireworks, Cardboard Boat Races, Business Expo.
- Committees
- Volunteerism at the chamber office, festival or other events.

## Membership is supported by smart Marketing Tools

*Vacation & Relocation Packets Seasonal inserts in state & national publications*

*Monthly Chamber Newsletter*

*Website, Mass mail out as a result of promotions & News media promotions*

## Investment Schedule

### General Membership

0-4 employees.....	\$100
5-9 employees.....	\$150
10-24 employees.....	\$200
25-49 employees.....	\$300
50-99 employees.....	\$400
100+ employees.....	\$500

### Categories for second listings:

Unrelated categories require a full membership fee. Related categories require an additional \$50 membership fee.

**Professional Firms.....\$150**  
(Medical, Insurance, Legal, CPA, Abstractors, Financial Services, etc.)

**Banks.....Min. of \$500. & Max. \$1,000**  
According to assets \$12.50 per million.

**Real Estate Companies**  
1 – 4 agents.....\$175  
5+ agents.....\$300

**Utilities.....\$750**

**Lodging....1 – 10 Units.....\$150**  
11-20 Units..... \$250  
21-30 Units..... \$350  
31+ Units..... \$450  
(No separate charge for boat dock or conference room units.)

**Marinas.....\$250**

**Individual Supporter.....\$30**  
(Non-business affiliated)

**Non-Profit Organizations.....\$50**

Name of Business: \_\_\_\_\_  
\_\_\_\_\_

Key Contact/Title: \_\_\_\_\_  
\_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City/State/Zip: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Fax # \_\_\_\_\_

Email \_\_\_\_\_

Web site: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

City/State/Zip \_\_\_\_\_

Business Category: \_\_\_\_\_

Today's Date: \_\_\_\_\_

# of Employees or units: \_\_\_\_\_

Annual Chamber Investment Amount \$ \_\_\_\_\_

**Please mark one of the following:**

**Ribbon Cutting** \_\_\_\_\_ Date \_\_\_\_\_

**Business Feature** \_\_\_\_\_ Date \_\_\_\_\_

**Return to:**

Heber Springs Area Chamber of Commerce  
1001 W. Main Street  
Heber Springs, AR 72543

The **Chamber** is your voice in the  
Business Community  
And a  
**Sales Manager**  
for your products & services

### Ambassadors

The Ambassadors are businessmen and women who volunteer their time to welcome and acquaint members with the Chamber activities and other aspects of the community.

*For information on any of the benefits or activities listed in this brochure, contact the Chamber office:*

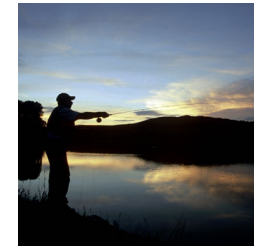
501-362-2444

[chamber@heber-springs.com](mailto:chamber@heber-springs.com)

or visit our website:

[www.heber-springs.com](http://www.heber-springs.com)

**1001 West Main Street  
Heber Springs, AR 72543**



**Join for the  
benefits**

**Stay for the  
Community**

With the  
Heber Springs Area  
Chamber of Commerce

[www.heber-springs.com](http://www.heber-springs.com)