

# Chamber Newsletter

Volume 4 Issue 5  
May 2010

## Thank You Corporate Sponsors!



### Inside This Issue

- Salute to Chamber Members -2
- New Members—2
- Business Features/  
Ribbon Cuttings - 2,3
- Arkansas Scholars—4,5
- Welcome To AR—5
- Newsletter Sponsors-6
- Quarterly Luncheon -6

## Springfest A Success



# A Salute to Chamber Members



**Edward Jones** provides financial services for individual investors.

Terry Melson Castleberry has served as Financial Advisor at the 1620 Highway 25B-N location since 2000. She has worked with the firm since 1996. She previously held management positions with other companies.

Her community involvement includes: chair of the Cleburne County affiliate of Arkansas Community Foundation; past president of Heber Springs Area Chamber of Commerce, past president of Business & Professional Women, committee member of "Our Town" project and Rotary Club of Cleburne County member since 2000. She teaches Sunday school at First Baptist Church.

Terry is a 1987 graduate of Ouachita Baptist University in Arkadelphia and spent a year as an exchange student to Seinan Gakuin University in Fukuoka, Japan. She and her husband, Steve, are the parents of Sterling, a sixth grader at Heber Springs Middle School.

Eileen Wilroy works for Terry as Branch Office Administrator and has been with the firm since 2009. "I love helping people meet their financial goals," said Terry. Interested persons can obtain more information by calling Castleberry at 501-362-7544.

Edward Jones serves more than 7 million clients in the U.S. and Canada. Every aspect of the firm's business, from the type of investments offered to the location of branch offices, is designed to serve the individual investor. The firm's interactive website is at <http://www.edwardjones.com/> Member SIPC

**Heber Springs Area Chamber of Commerce "Salutes" this long-time member.**

## New Members

### Elite Gallery of Fine Arts

Barry Niemi

1001 Hwy. 25B North

Heber Springs, AR 72543

501-362-2000

[elitefineartgallery@gmail.com](mailto:elitefineartgallery@gmail.com)

Facebook: Elite Gallery of Fine Art

### Keller Williams Realty

Larry Brinkley-Heber Springs

1514 Market

Little Rock, AR 72211

501-206-7455

[labrinkley@gmail.com](mailto:labrinkley@gmail.com)

[www.larrybrinkley.com](http://www.larrybrinkley.com)

### Stratton Bull-Associate Member

1230 Monroe St.,

Jackson, MS 39202

### Taylor Hearing &

### Balance Centers

Jennifer Inman

746 Wilburn Rd.

Heber Springs, AR 72543

501-362-7536

[HSTЕК@suddenlinkmail.com](mailto:HSTЕК@suddenlinkmail.com)

[www.taylorhearingcenters.com](http://www.taylorhearingcenters.com)

## Business Features & Ribbon Cuttings



**KELLER WILLIAMS**  
REALTY

**LarryBrinkley.com**  
**501-206-7445**

Each Keller Williams Realty office is independently owned and operated

### Larry Brinkley, Keller Williams Realty

Larry has worked in real estate since March of 2006 in Cleburne County. Although the KELLER WILLIAMS Service Center is located in West Little Rock, Larry lives in Heber Springs and has since 1997. Mr. Brinkley's focus will continue to be on all aspects of Cleburne County Real Estate. Phone: 501-206-7445 Email: [labrinkley@gmail.com](mailto:labrinkley@gmail.com)/

[www.larrybrinkley.com](http://www.larrybrinkley.com)



**BIG CREEK FARMS of Hickory Flat, Inc.**, is licensed in residential and commercial construction, building in and around Heber Springs and the Greers Ferry Lake area. BCF has experience in all types of construction, including fine log homes (Whisper Creek Log Homes or owner's choice), custom homes, additions, garages, shops, barns and gazebos. Tour a Whisper Creek log home at 3499 Libby Road in Heber Springs.

BCF is an authorized distributor/builder of LOGIX Insulated Concrete Forms (ICFs), which are great for building basements, safe rooms or whole houses. As an alternative to standard construction, LOGIX ICFs create a green structure that is more

energy efficient with superior sound resistance, fire rated up to 4 hours, and wind-rated up to 200 mph. For more information or to discuss your next construction project, contact Robert Young at 501-230-5651 or Ken Harrison at 501-827-0526 or send an e-mail to [bigcreekfarms@hughes.net](mailto:bigcreekfarms@hughes.net).

**Spanky's Hot Rods & Customs Shop** specializes in the restoration and the customization of street rods (pre 1948) and muscle cars. They approach the cars in the same way that one might paint a painting. Spanky's feel like the cars they build are artwork that expresses the personality, hobbies, and meets the needs of our clients. Cars built by Spanky's are built with the owner in mind. It is our attempt to provide our customers with an economically light and extremely practical machine that they can enjoy for many years. Spanky's is proud to be a gallery for local and hot rod artists from across the nation. For more information call Spanky's Hot Rods & Customs at 901-832-3649 or visit our website at [www.spankyshotrods.com](http://www.spankyshotrods.com).



**Taylor Hearing & Balance Centers** recently celebrated their Grand Opening and Open House in Heber Springs facility. Formally Triplet Hearing & Balance Centers, Taylor Hearing & Balance Centers offers the finest hearing health care facility in the region. From Diagnostics to Hearing Aids, their friendly staff and licensed professionals are here to take care of you. Please call 501-362-7536 or 800-690-3896 to schedule your appointment today. Visit us on the web at [www.taylorhearingcenters.com](http://www.taylorhearingcenters.com).

**Futrell Marine** was established in 1948 by the late Dan Futrell, we are Family Owned and Operated! With Dan's son Woody Futrell at the helm, four generations of Futrells are involved in the daily operation of Futrell Marine.

The Heber Springs Store specializes in Cobalt and Bennington & Yamaha and Volvo-Penta motors, in addition to offering fine boats from Xpress, Aloha, Yamaha Boats, Stratos and War Eagle. For power, Futrell Marine is a Platinum Mercury / Mercruiser dealer, and we also offer Evinrude, Johnson, Nissan, Yamaha and Honda solutions.

We offer factory-trained technicians to keep your boat in top performance condition. For more information call Gary Majors, General Manager/Salesman at 501-362-7433 or visit our website at [www.futrellmarine.com](http://www.futrellmarine.com)





Carol Johnson  
President  
Heber Springs Area  
Chamber of Commerce

# Cleburne County ARKANSAS SCHOLARS



Jim Jackson, Director, Cleburne Co. Office of Economic Dev.  
Tim Wooldridge, Speaker &  
Cleburne County Judge Claude Dill

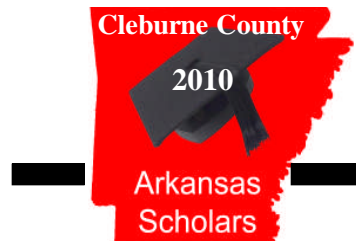


**Guylene Johnson** has been a part of Arkansas Scholars for many years. We would like to “THANK” her for the dedication and hard work she has given to this program.

**Arkansas Scholars Banquet** was held on May 4 at the Red Apple Inn. Forty-Six Cleburne County High School Seniors enjoyed a great meal along with their parents, counselors and friends. Tim Wooldridge, Executive Director for the Arkansas Association of Public Universities was the speaker for the evening. Also, each student present that evening had their name placed in a drawing for a \$500 scholarship provided by Cleburne County Judge Claude Dill and Jim Jackson, Director for the Cleburne County Office of Economic Development . We would like to “THANK” the following sponsors for making such a wonderful evening possible to honor Cleburne County Students.

**Arkansas State University—Heber Springs**  
**Calico Trailers Manufacturing Company**  
**Chesapeake Energy**  
**Centennial Bank**  
**Cleburne County Judge Claude Dill**  
**Cleburne County Office of Economic Dev.**

**Defiance Metal Products**  
**Edward Jones—Terry Castleberry**  
**First Security Bank**  
**Heber Springs Rotary Club**  
**Heber Springs State Bank**  
**McDonald’s—Chris & Kelly Buckliew**



**Cleburne County Schools**  
**Concord High School**  
**Heber Springs High School**  
**Quitman High School**  
**West Side High School**



# Cleburne County Scholarship Recipients



Scholarships given  
by the offices of :  
Cleburne County Judge &  
Cleburne County  
Office of Economic  
Development

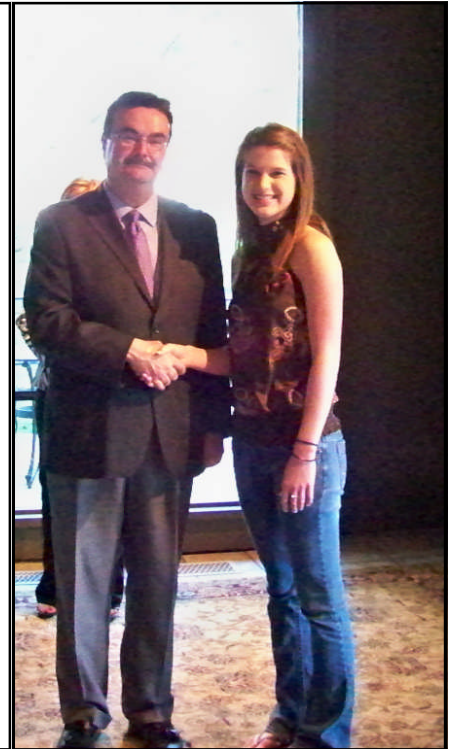
## Scholarship Recipients

Lydia Aquino

Heber Springs High School

Megan Smith

West Side High School



**Kristine Puckett** with Arkansas Department of Parks and Tourism presented the **Welcome to Arkansas** training program to approximately twenty business representatives in the Entergy Room at ASU-Heber Springs . The Program is designed to 1) better inform industry personnel regarding local and state attractions; 2) improve customer service; and 3) increase customers' satisfaction levels with their Arkansas and Heber Springs vacations. This was a wonderful opportunity to train our "front-line" people to make an immediate and favorable first impression on visitors. If your business would like more information you may call the chamber office at 501-362-2444.



## Annual Newsletter Sponsors




**KFFB**  
**106.1 FM**  
 www.kffb.com  
**501-362-5863**

**MAKING SENSE OF 401(k)s**

**Edward Jones**  
 MAKING SENSE OF INVESTING

**TERRY M. CASTLEBERRY**  
 Financial Advisor -AAMS  
 1620 Highway 25-B North  
 Heber Springs, AR 72543  
 501.362.7544  
 www.edwardjones.com



MEMBER SIPC

### Quarterly Luncheon

Wednesday, June 9

12:00-1:00 PM

**Speaker: Stan Lee**

**Parks & Rec Director**

**Mack's Fish House**  
 559 Wilburn Road

### NorthStar EMS

Hosted  
 Business At Noon  
 for April

Guests were given  
 a tour of the  
 facility and the  
 Ambulance!



### Upcoming Events

**May 15 - Sugarloaf Heritage Day** - ASU-Heber Springs Campus, Live Entertainment, Children's Activities, Food, Silent Auction and More! For complete schedule visit [www.sugarloafheritagecouncil.org](http://www.sugarloafheritagecouncil.org)

**May 28- American Cancer Society Relay for Life** -Cleburne County Relay for Life will be held in Spring Park in Heber Springs. Contact: Laurie York at 870-668-0312.

**July 3-Fireworks Extravaganza** -One big day to celebrate on Sandy Beach. Food, Fun & Great Entertainment. Then sit back and enjoy one of the largest Fireworks displays in the state on Greers Ferry Lake at 9:30 PM. Visit our website at [www.heber-springs.com](http://www.heber-springs.com) or call 501-362-2444.

**July 16 - 17 - 38th Annual Bud Magness Memorial Gospel Quartet Singing** -Gospel singing groups from around the state gather to sing southern gospel music in classic four part harmony. Open air. Seating available, but lawn chairs are welcome. Concession stand open. Spring Park Amphitheater- Admission: Freewill offering Contact: Carolyn Magness Cox - 501-362-6200 Email: [drcjcox@sbcglobal.net](mailto:drcjcox@sbcglobal.net)

**July 31 - 24th Annual World Championship Cardboard Boat Races** - Races begin at 10 AM with youth and adult divisions. Vie for the "Pride of the Fleet" award or the notorious "Titanic Award", battle it out in a Tug of War contest, the kids dig for Treasures, Sandsculpting contest or enter the volleyball tournament. Visitors can stuff themselves in the World Championship Watermelon Eating Contest. However, nothing is over until the Cardboard Boat Demolition Derby. For a boat application visit our website [www.heber-springs.com](http://www.heber-springs.com) or call 501-362-2444.