

# Chamber Newsletter

Volume 4 Issue 9

September 2010



## Business Expo 2010 Game Show Fever! Thursday, Oct. 7th

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This years theme is “Game Show Fever”. There will be a “Best of Show” ribbon for the overall best booth and a First Place Ribbon for coordinating with the theme of the Expo. A great variety of businesses have already reserved their booth spaces to showcase their products and services. “COME ON DOWN” to win great door prizes and a chance at the Grand Prize Give-away (Samsung front load laundry pair) courtesy of our Sears Hometown Store. The expo will be open from 10 AM to 7 PM at the Heber Springs Parks and Recreation Community Center, 201 Bobbie Jean Lane in Heber Springs. For a business expo application or more information you may visit our website at [www.heber-springs.com](http://www.heber-springs.com) or call 501-362-2444.

## “THANK YOU CORPORATE SPONSORS”

**Sears**  
Hometown Store



Heber Springs Parks and Recreation  
Community Center  
Grand Opening Celebration  
Sunday, September 19 - 2-4 pm

Live Entertainment begins at 2 pm

A Special Presentation begins at 3 pm

We encourage you to come be a part of this  
historic event in the life of our town!

## Cleburne County Fair Week

880 Bittle Road

**Sept. 11- Patriot Day—9/11 Tribute—10 AM**

Cleburne County Fairgrounds

A special invitation is extended to Veterans, Law Enforcement,  
Firemen, EMS and First Responders

**Sept. 11- "Field of Heroes" - Opening ceremony 11 AM—**  
Honoring all American Service Men and Women, Firefighters  
and Law Enforcement (Past & Present) You may purchase an  
American Flag honoring your Heroe, flags will be placed in a line  
formation at the Cleburne Co. Courthouse. For more information  
contact Lisa Evridge at 501-206-9292 or Dale Lester at 362-3857

## Ribbon Cutting

**SEARS** recently held a Ribbon-Cutting in conjunction with their Grand Opening Celebration. Jeff and Lauren Sampson are the new owners, and Terry Wilson is the store manager. The Sampson's are from Newport, where they own another SEARS Hometown Store. They are very excited to be a part of the Heber Springs community and also have plans to upgrade the store to better serve the needs of local customers. You may contact them at 501-206-1700, The chamber welcomes Jeff and Lauren Sampson as your new SEARS Hometown Store owners!



### Heber Springs High School—Sherry Logan's Sport Management Business Class



Melisa Gardner, Community Relations Director of the Heber Springs Area Chamber of Commerce recently visited Sherry Logan's Sport Management business class at the Heber Springs High School. She informed the students on the process of funding and implementing Springfest, the Fireworks Extravaganza and the World Championship Cardboard Boat Races. The students are learning marketing skills such as distribution, pricing, promotion and financing.

#### NEW MEMBERS

##### **Garage Door Service**

Phillip Lamb, Owner  
2026B Hwy. 25B North, Heber Springs, AR 72543  
501-362-3000—bodilamb@yahoo.com

##### **Good Times Auto & Camper Rental**

Robert Nosari, Owner  
512 Hwy. 25B North, Heber Springs, AR 72543  
501-429-4663-info@goodtimesautoandcamper.com

##### **Red River Run**

Wayne & Dawn Didriksen, Owners  
2009 Riverbend Rd., Heber Springs, AR 72543  
501-542-4452-tenmile@excite.com (River Lodging)

##### **Sears Hometown Store**

Jeff & Lauren Sampson, Owners  
Terry Wilson, Manager  
1010 Hwy. 25B North, Heber Springs, AR 72543  
501-206-1700—dx3873@searshs.com

##### **TIGG Corporation**

David Hernandez, Plant Manager  
250 Bolton Sullivan Drive, Heber Springs, AR 72543  
501-362-8602 -dhernandez@tigg.com

#### **SUPPORT YOUR LOCAL BUSINESSES!!**

Shop at home!

Save time!

Save money!



# A Salute to Chamber Members



**Heber Springs Realty, Inc.** is a spin off of a real estate company created in the late 1970's by a group of local real estate brokers, Henry Clay Kelley, Bill Grisso, Charles Tolman, Henry Tilbury and a few others who saw the potential for the real estate market in Cleburne County. Their first location was at 106 South 7th (currently Dr. Ashabrunner's office). The businessmen broke apart sometime in the 1980's, but Henry Clay Kelley stayed with the business renaming it Heber Springs Realty and continued to buy and sell his own property. Henry Tilbury left Brock Real Estate and purchased Heber Springs Realty in 1993. Henry asked his sister in law Pam Huffty to join him in 1994, they relocated the business to 503 West

Main Street. In 1996 Pam became Executive Broker of Heber Springs Realty and together Henry & Pam began to expand the company, by 1998 Heber Springs Realty was ready for larger office space. Peggy Reeder Broker/Owner of Heritage Homes Better Homes & Gardens located in the historic Bittle House on the corner of 7th and Quitman Street was ready to retire and sold the property to Heber Springs Realty where they are located today. In November 2000 Henry Tilbury passed away and Pam Huffty purchased the business and property in March 2001. She is currently the Principal Broke/Owner managing 7 agents and serving her second 3 year term as a director of the Cleburne County Board of Realtors. Pam says, "We are unique because we work together as a family always willing to help each other out when needed so that our clients almost never have to wait for an answer to a question or a call back from their agent." Our goal is top quality professional service that brings us client referrals and repeat business. It is what has made Heber Springs Realty one of the top producing real estate companies in Cleburne County. Our staff has been active in the Cleburne County Board of Realtors and received multiple sales awards throughout the years. We specialize in all types of property residential, waterfront, lots, acreage, commercial, and farms and would love to help make your real estate dreams come true.

**Heber Springs Area Chamber of Commerce "Salutes" this long-time member.**

Business At Noon for September was hosted by:

**Taylor Hearing and Balance Centers**

746 Wilburn Road



## Annual Newsletter Sponsors

**KFFB**  
106.1 FM  
www.kffb.com  
**501-362-5863**

## MAKING SENSE OF 401(k)s

**Edward Jones**

MAKING SENSE OF INVESTING

**TERRY M. CASTLEBERRY**

Financial Advisor -AAMS

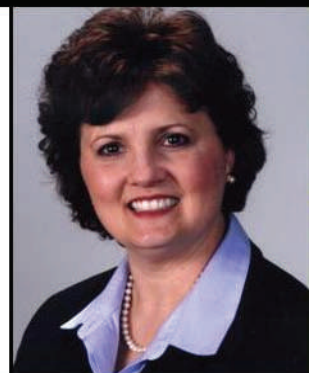
1620 Highway 25-B North

Heber Springs, AR 72543

501.362.7544

www.edwardjones.com

MEMBER SIPC



## Upcoming Events

### Fall ASU-Heber Springs Continuing Education Schedule

This Fall they are offering computer, photography and safety classes, creative journaling and meditation for Personal Growth, basic fly tying and fly casting clinics. For complete schedule contact Jodi Rath at 501-362-1273—[jlath@hebersprngs.asub.edu](mailto:jlath@hebersprngs.asub.edu)

**September Workforce Training** - Little Red Industrial Training Council -For complete details and training calendar you may contact Todd Hunter at ASU-Beebe -501-207-6230 or visit <http://www.lritc.com/>

### Sept. 7th -11th - 119th Cleburne County Fair

Booths, exhibits, livestock, horticulture, bounce amusements for the kids, and great food. For more information contact the Cleburne County Ext. Office-501-362-2524 or Chan Boren, Fair Mgr. at 501-206-6691 or Phillip Cannon at 870-668-3088.

**Sept. 11 - 41st Annual Greers Ferry Lake & Little Red River Shoreline Cleanup.** Volunteers meet at the commercial marinas and the National Fish Hatchery early Saturday morning to pick up trash along designated areas of the shoreline. A picnic lunch and entertainment is provided for those who participate in the cleanup. For more information visit their website at <http://www.greersferrylake.org> or call 888-490-4357.

**Sept. 11—Sugarloaf Heritage Council Fall Cleanup—**We'll meet in the Sugarloaf Mountain parking lot at the end of Trailhead Road (off Hwy 210) at 8:00 a.m. Then, we'll join the Little Red RATs Trout Unlimited Chapter at the Ozark Angler for lunch. The lunch is free (and so is the cleanup)!

**Sept. 11— Patriot Day—9/11 Tribute—10 AM** -Cleburne County Fairgrounds

A special invitation is extended to Veterans, Law Enforcement, Firemen, EMS and First Responders  
Presentations by: Cleburne County Sheriff Marty Moss; Cub Scouts Flag Retirement Ceremony, POW/MIA Flag Dedication; American Legion Honor Guard

**Sept. 11- "Field of Heroes" -11 AM—** Honoring all American Service Men and Women, Firefighters and Law Enforcement (Past & Present) You may purchase an American Flag honoring your Heroe, flags will be placed in a line formation at the Cleburne County Courthouse. Opening ceremony will take place on 9/11, donors may receive their flags at the end of the closing ceremony on 11/11/10. For more information contact Lisa Evridge at 501-206-9292 or Dale Lester at 501-362-3857 (answering machine).

**Sept 19 - 6-9 pm - The Doug Talley Jazz Quartet** will be held at The Red Apple Inn & sponsored by the Greers Ferry Lake Fine Music Series - for tickets call Red Apple 362-3111-[www.greersferrylakefinemsic.org](http://www.greersferrylakefinemsic.org)

### October 7- The 8th Annual Business Expo

Area businesses showcase their products and services, open to the public. This years Expo will be held at the Heber Springs Community Center. For more information visit [www.heber-springs.com](http://www.heber-springs.com) or 501-362-2444.

**October 10 – Heber Springs “Tri the Lake” Triathlon**, 500 Yard Swim, 13.5 Mile Bike Ride and 3.2 Mile Run. For more information visit [www.dltnmultisport.com](http://www.dltnmultisport.com)

**October 30 -Scare on the Square** 6-9 PM -Downtown Heber Springs is hosting Scare on the Square, a costume contest and “trunk or treating”, fun for the entire family. For more information email [mary.margaret@suddenlink.net](mailto:mary.margaret@suddenlink.net)



[www.heber-springs.com](http://www.heber-springs.com)  
[chamber@heber-springs.com](mailto:chamber@heber-springs.com)

501-362-2444

1001 W. Main Street , Heber Springs, AR 72543