



Heber Springs Area Chamber of Commerce
 110 South 7th Street—Heber Springs, AR 72543
 501-362-2444—Fax 501-362-9953
 chamber@heber-springs.com — www.heber-springs.com

2019 Fireworks Extravaganza, Event Date: July 6, 2019

Attendance: Fireworks—5,000 on land, an additional 5000-6000 people in boats;

Media: Event information included in Chamber e-newsletters, social media and local and state media coverage.

Sponsorship Levels and Benefits	Title Sponsor \$10,000	Premier Sponsor \$5000	Corporate Sponsor \$3000
Promoted as “Title Sponsor” of the event in all media and advertising; “Fireworks Extravaganza presented by XYZ Company”	✓		
Exclusive Facebook posts during the months of June and July recognizing Sponsor	✓	✓	
Company banners hung at parking entrance of event and on either end of the Chamber Pavilion at the event.	Company banner to be supplied by sponsor	Sponsor banner provided by Chamber	Sponsor Logo on event banner provided by Chamber
Company logo on the event(s) web page on the Chamber web site. The Chamber web site averages 100,000 users per year.	✓	✓	✓
Company logo featured in e-newsletter reaching approximately 2,000 people	✓	✓	✓
90 second advertisement on KFFB, airing between 8 pm and 9:30 pm on July 6th Before the Fireworks	✓	✓	✓
Facebook post and boost promoting the event(s) reaching approximately 40,000 people featuring a link to the event(s) web page.	✓	✓	✓
Company logo on parking pass.	✓	✓	✓
Company logo in newspaper ad and posters promoting the event(s).	✓	✓	✓
Event Sponsor banner with logo hung at sponsor’s business.	✓	✓	✓
Recognition in TV and radio advertisements.	✓	✓	✓
Parking passes and VIP Access	12	6	4
Display booth space at event (please notify chamber two weeks prior to the event.)	✓	✓	✓
Sponsorship of the event is listed in the member’s online Directory Profile	✓	✓	✓
Recognition at the Annual Chamber Banquet the following year	✓	✓	✓



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2019 Fireworks Extravaganza Sponsorship Agreement

Name of Company and Contact Name	Phone Number	email	Sponsorship Level	Amount Due

I understand I will receive the attached selected sponsorship package for the above mentioned commitment. A payment of 50% of the balance is due upon invoicing and the balance is due four weeks prior to the event. Please return signed copy to the Chamber Office.

Please return signed copy to the Chamber Office.

Signature

Date

Thank you for your support.

Ginger Harper, Executive Director
Heber Springs Area Chamber of Commerce
110 South 7th Street
Heber Springs, AR 72543
Ph: 501-362-2444 x11
director@heber-springs.com