



110 South 7th Street—Heber Springs, AR 72543  
 Ph: 501-362-2444 — Fax: 501-362-9953  
 chamber@heber-springs.com — www.heber-springs.com  
 01/01/20

## Membership Investment Schedule

Effective 1/1/2020

<b>General Membership Level</b> *benefits available to members for 50% off listed price	Associate	Non-profit	Crystal	Bronze	Silver	Gold	Platinum
<b>Total investment</b>	<b>\$50</b>	<b>\$100</b>	<b>\$150</b>	<b>\$300</b>	<b>\$500</b>	<b>\$750</b>	<b>\$1000</b>
Annual Chamber Membership	✓	✓	✓	✓	✓	✓	✓
Subscription to Chamber Monthly e-newsletter	✓	✓	✓	✓	✓	✓	✓
Discounts on training session and Chamber events	✓	✓	✓	✓	✓	✓	✓
Ribbon cutting/Business Feature for new members/ Membership decal		✓	✓	✓	✓	✓	✓
Radio advertising discounts for new members		✓	✓	✓	✓	✓	✓
Basic category listing in member directory on website with link to web site or Facebook page Additional category listings: \$25 per year		✓	✓	✓	2 listings	3 listings	4 listings
Brochure display in Chamber office (\$50 value)		✓	✓	✓	✓	✓	✓
News section on Chamber web site, unlimited postings		✓	✓	✓	✓	✓	✓
Chamber monthly e-newsletter, Business Feature (\$100 value)*		1	1	2	3	3	6
Post/Share on Chamber Facebook page, Advertisement on special sale, pricing or promotion (\$50 value)*		2	2	3	5	7	10
Hosting Chamber Business Networking event		✓	✓	✓	✓	✓	✓
Job Postings (\$50 value)*		✓	✓	✓	✓	✓	✓
Member Promotion on website; Advertisement on special sale, pricing or promotion (\$50 value)*		4	4	6	12	12	15
Email Blasts; Advertisement on special sale, pricing or promotion (\$100 value)*				1	2	2	3
Enhanced member directory listing on Chamber website to include: (\$100 value)* Social media links Company Logo Google Maplink Photo and video uploads					✓	✓	✓
Monthly Featured Member (\$200 value)*							✓

## Minimum Annual Membership Investment Schedule

Associate: \$50

Non-profit: \$100

### General Membership:

0-9 employees \$150

25-99 employees \$500

10-24 employees \$300

100+ employees \$1000

Professional Firms: (Medical, Insurance, Legal, CPA, Abstractors, Financial Services, etc.)

1-5 employees \$150

6+ employees \$300

**\*This includes all contract employees.**

### Lodging:

1-10 units .....\$150

11-30 units.....\$300

31 + units.....\$500

### Privately Owned

Vacation Rentals

1-5units .....\$150

6+ units.....\$300

### Real Estate Companies

and Property Managers

\$300

Utilities: \$1000

Marinas: \$300

Banks: \$750

## 2020 Schedule of Events

February 6      64th Annual Chamber Banquet  
July 4            2020 Fireworks Extravaganza  
July 25          34th Annual Cardboard Boat Races  
October 1        18th Annual Business Expo

## Chamber of Commerce Team

*Ginger L. Harper - President/CEO*

*Caitlin Garner - Manager, Membership Development*

## 2019 Chamber of Commerce Board of Directors

Chairman: Dr. Ryan Sartin, Sartin Animal Care Clinic  
First Vice Chairman: Cheryl Shook, RE/MAX Advantage  
Second Vice Chairman: Stan Lee, First National Bank  
Anthony Galloway, First Electric Cooperative  
David Higgs, Defiance Metal Products (MEC)  
Rena Kelley, ASU Beebe-Heber Springs  
Scott Jones, Jitterbug Coffeehouse  
Cynthia Herrin, 101.9 The Lake  
Christa Chambers, AllCare Pharmacy  
Megan Adams, Heber Springs Elementary School  
Ashley Adams, First National Bank

Director at Large: Jeremy Bivins, The River Company, Past Chairman

Director at Large: Judge Jerry Holmes, Cleburne County

Director at Large: Mayor Jimmy Clark, City of Heber Springs

## Standard Listing—Included With Annual Membership

### Web Site or Facebook listing, Profile, Address, Phone, Fax, Email

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**Heber Springs Area Chamber of Commerce**

[www.heber-springs.com](http://www.heber-springs.com)

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The Heber Springs Area Chamber of Commerce works to promote and grow business while enhancing the community.

Learn more on our web site at [www.heber-springs.com](http://www.heber-springs.com)

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[Email](mailto:)

## Enhanced Listing—includes Standard listing plus Google Map Link, Social Media Links, Logo, Photo & Video Upload. \$50 annually for Chamber Members, in addition to membership investment dues.

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[www.heber-springs.com](http://www.heber-springs.com)

[f](#) [twitter](#) [YouTube](#)

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[Map](#)

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*Clubs/Organizations/Non-Profits*

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## 2020 Annual Membership Application

Name of Company/Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Physical address: \_\_\_\_\_

City/Sate/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email \_\_\_\_\_

Web site or Facebook address \_\_\_\_\_

Number of employees or lodging units: \_\_\_\_\_

**Additional Contact Information:**

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Business Category (See Member Investment Schedule for number of category listings included per membership level)

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

4. \_\_\_\_\_ 5. \_\_\_\_\_ \$25 per additional categories—annual

**Additional options:** (\$100 value)\* \$50 for chamber members

Enhanced member directory listing on Chamber website to include:

Social media links - Company Logo—Google Maplink—Photo and video upload

Annual Membership Investment Level	Additional Category Listing	Enhanced Directory Listing	Total Investment
\$ _____	\$ _____	\$ _____	\$ _____

Date for Ribbon Cutting \_\_\_\_\_ or Business Feature \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_